



You may be interested in...

Responding to the Census:

- Please complete your form online, by phone, or by mail when your invitation to respond arrives.
- Visit my2020census.gov to begin.

Questions Asked on the Form:

- Responding to the 2020 Census is easy. Learn more about the questions that are asked and how your answers will be used online.
- Visit: <https://2020census.gov/en/about-questions.html>

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Due to the serious nature of COVID-19 on the Navajo Nation, the college strongly urges all students, staff and faculty to take the census ONLINE - and adhere to Social Distancing guidelines.

**Diné College
Census 2020
Matters**

2020CENSUS.GOV

About the 2020 Census

Data collection paints a picture of the Navajo Nation's population and needs

The 2020 Census will be the first time you can take the survey ONLINE. In fact, the bureau's goal is to have 55% of responses submitted digitally, whether on a desktop computer or mobile PHONE.

Most households will be contacted by MAIL with a unique code to fill out the survey online. However, in neighborhoods with low internet access or usage, the paper form will be included.



The Census effects redistricting, and thus voting outcomes

After each census, state officials use the results to redraw the boundaries of their congressional and state legislative districts, adapting to population shifts. The results also determine how many seats in Congress each state gets.

WHY IS ENGAGEMENT IMPORTANT?

 Taking part is your civic duty

 Your data is confidential

 Everyone counts

 It's about fair representation

Why is the 2020 Census important?

Risk of under-count

- An under-count of Navajo residents would result in a direct loss of millions of dollars per year.
- Census results help determine how billions of dollars in federal funding flow into states and communities each year.

Under-counted communities

- Navajo residents have historically seen underrepresented counts for young children, multi-family housing residents, military families, non-native English speakers, low-income residents, minorities and rural residents.
- Students from diverse socioeconomic and demographic backgrounds and first-generation students have the greatest potential to be most impacted by Census undercounts.

Students are counted where they reside on April 1, 2020, which means that many students will be counted in their college community - especially if they choose to remain in campus housing.

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