



Hybrid Diné College Strategic Design Town Hall Meeting at Tuba City Center		
Thursday, February 24, 2022	Tuba City Center	12:00 PM to 2:00 PM
<b>Delivery Medium Details:</b> Facebook live (780 views) and in-person		
<b>Zoom Details:</b> <a href="https://www.facebook.com/DineCollege/videos/3214285882126820">https://www.facebook.com/DineCollege/videos/3214285882126820</a>		

<b>Attendees (In-person)</b>	Phyllis Begay, Shazia Hakim, Dr. Ojo, Sharr Yazzie, Joette Walters, Cheryl Barlow, James Bilagody, Dr. Garrity, Dr. Roessel, Marie Nez, Scott Tom, Dillon Nopah, & Winifred Jumbo.
<b>Attendees (Virtual)</b>	Glennita Haskey & Bo Lewis.

Agenda Item		Person Responsible	Description
1.	Invocation	Marie Nez, Vice President of External Campuses, Centers, and Micro-centers	Prayer was offered in our Navajo language.
2.	Introduction	Phyllis Begay, Tuba City Center Manager	Offered a welcome to Tuba City Center and introduced guests to the town hall meeting.
3.	Introduction of Purpose, Intent, and Details of Strategic Design	Winifred Jumbo, Director of Dual Credit Enrollment Management	Presentation was shared with community outlining purpose, intent, processes, timeline, internal and external stakeholder committee's information, and website details for the strategic design.
4.	Introduction of Strategic Themes <ul style="list-style-type: none"> <li>• Quality Growth</li> <li>• Accessibility</li> <li>• Campus Health and Wellness</li> <li>• Holistic Integration</li> <li>• Culture/ Environment</li> </ul>	President Roessel	<p>Technical glitches were experienced, but a plan will be developed to correct and address those issues. We hope to formulate organic conversations that truly come from the individual or organizations. Below are questions, which were shared and explained to begin the conversation with the community.</p> <ul style="list-style-type: none"> <li>• What types of concerns does the community have?</li> <li>• How can we build the Navajo economy?</li> <li>• How do we improve quality at the College?</li> <li>• How do we provide our relatives an opportunity to attend college, no matter where they are located?</li> <li>• How's the broadband within the communities we serve?</li> </ul>

	<ul style="list-style-type: none"> <li>Facilities</li> </ul>		<ul style="list-style-type: none"> <li>As an institution, how are we doing?</li> <li>Also, as an individual of the College, are we well?</li> <li>What areas can we offer for improvement?</li> <li>Metaphorically, how do we become integrated?</li> <li>How do we work together to provide services to our students?</li> <li>How can we make sure integration allows for cross training among staff and reflects the mission of the college?</li> <li>How does one feel when they arrive to our campus?</li> <li>Does the professor engage inside and outside of the course?</li> <li>Do students have a sense of belonging on campus?</li> <li>How do faculty and staff feel about the institution?</li> </ul> <p>There is an emphasis on how everything has shifted and changed, but we will ensure a system that will formulate our new strategic goals and objectives.</p>
5.	Introduction	<p>Dr. Geraldine Garrity, College Provost</p> <p>Clans:</p> <ol style="list-style-type: none"> <li>Tó'aheedlínii</li> <li>Tó Dích'íi'nii</li> <li>Bit'ahnii</li> <li>Kinyaa'áanii</li> </ol>	<p>Provided a formal introduction. Our College is planning for the future and one highlight from previous strategic plans is the implementation of bachelor programs. The College would like to hear from our community and it's time to listen. The strategic design was compared to the concept of weaving a rug because so much thinking, planning and reflection happens in the process.</p>
6.	Purpose and Guidelines of Community Feedback	Winifred Jumbo, Director of Dual Credit Enrollment Management	The purpose of the community feedback was explained to audience.
7.	Community Feedback Conversation	All.	Diné College leaders listened and responded to community feedback and questions.

Person	Comments	Responses
<p>Joette Walters, Associate Executive Officer at Tuba City Regional Health Care Corporation (TCRHCC).</p> <p>Clans:</p> <ol style="list-style-type: none"> <li>1. Nasteezhi</li> <li>2. Honagagni</li> <li>3. Tlaschii</li> <li>4. Tsjinkin</li> </ol> <p>She is a nurse and began her career in 1997. From Grey Mountain, AZ.</p>	<ul style="list-style-type: none"> <li>• Encouraged by the strategic design process, because it allows for potential opportunities within the community to expand partnerships. TCRHCC transitioned status to P.L. 93- 638 in 2002, and has expanded their campus. They offer a hospital and outpatient clinic centers, which provide dental services, primary care and physical therapy.</li> <li>• TCRHCC has about 970 employees and plans to expand their footprint. They need more certified health care providers. It's their duty to offer the most culturally competent care for our communities within the Navajo Nation. One area of improvement to be addressed is the recruitment and retention of talent. They are exploring new facilities, because the current ones are very old.</li> <li>• Under the partnership of the Certified Medical Assistant (CMA) Program with Diné College, there have been 2 cohorts and TCRHCC employs graduates who successfully completed their certification. It has been very good for their hospital.</li> <li>• With another HEI, TCRHCC established a Certified Pharmacy Technician Program. So far, 4 cohorts are working to pass their certification exams.</li> <li>• TCRHCC needs individuals certified in Health Care Information Technology and Artificial Intelligence (AI) because everything has gone virtual. Customer engagement is important and since 2017 new electronic records systems have been established. It's really important to get the talent to sustain the</li> </ul>	<p><u>Dr. Garrity:</u></p> <ul style="list-style-type: none"> <li>• Explained, the College currently does not offer these programs, however we can explore the programs. We do offer a certificate and bachelor degree in Public Health.</li> </ul> <p><u>Dr. Roessel:</u></p> <ul style="list-style-type: none"> <li>• Our institution offers numerous bachelor degrees, but there is a need for certifications within our workforce communities.</li> <li>• The College was approached to create a nursing program, but we don't have the capacity to build that type of program alone. We need to begin by establishing a partnership. There are a lot of nursing programs surrounding us. The accreditation process for smaller institutions is so precarious, because once a faculty leaves, the institution loses accreditation. TCRHCC could provide medical experts as faculty and Diné College could provide the educational structure.</li> <li>• TCRHCC and Diné College need to sit down to prioritize and identify the biggest needs and resources. As a team, we need to design a plan and talk details. The goal would be to</li> </ul>

	<p>system. Professions in artificial intelligence to medical coders can innovate the healthcare revenue cycle and expand it. The jobs can be done completely remote.</p> <ul style="list-style-type: none"> <li>• TCRHCC needs Phlebotomists, Medical Lab Technicians, and Respiratory Therapists.</li> <li>• In the community of Tuba City, there's the development of a Long-Term Care Nursing Home Center. It will host 90 beds and the design is almost complete, close to shovel ready. There will be a need for more Certified Nurse Assistants (CNA) to be at the bedside of the patients.</li> <li>• We are a rural community, so we need to grow our own. When we grow our own talent, the investment is for our community. Our students will become our leaders.</li> <li>• TCRHCC is very interested in a dialogue.</li> </ul>	<p>certify graduates near home and reduce the turnover rates because our graduates would be from our communities.</p> <ul style="list-style-type: none"> <li>• Requesting for funding and additional land as partners might be more beneficial.</li> <li>• Phyllis Begay, Tuba City Center Manager can set up a meeting to discuss the details.</li> </ul> <p><u>Marie Nez:</u></p> <ul style="list-style-type: none"> <li>• Increase the land size and acreage of Tuba City Center. The College has met with the local Chapter government as a starting point. Collaborating as partners might ease the process.</li> </ul>
<p>Sharr Yazzie, Chief Human Resources Officer at Tuba City Regional Health Care Corporation (TCRHCC).</p> <p>Clans:</p> <ol style="list-style-type: none"> <li>1. Ta'neeszahnii</li> <li>2. Kinyaa'aanii</li> <li>3. Lók'aa' Dine'é</li> </ol>	<ul style="list-style-type: none"> <li>• Currently oversees a staff of 17 people.</li> <li>• Very interested in grant initiatives to plant the seed within the youth through more information sessions about health professions to help them understand why health related fields are important.</li> <li>• TCRHCC has a 29% vacancy rate for clinical nurses and 42% vacancy rate for inpatient emergency nurses.</li> <li>• 76% of their employees are Navajo.</li> <li>• Their SIMS lab is limited to 10 individuals. In need of more or larger SIMS labs, so they can offer more</li> </ul>	

4. Áshijí  Former student of Diné College in 2001. From Tuba City, AZ.	sessions. Virtual reality will be used in the SIMS lab. Modular buildings are used for training centers to host classes and sessions. They offer trainings and exams on TCRHCC campus and small graduations.	
JoAnn Yazzie-Pioche via Facebook Live	“Does Dine College provide Housing for students in Tuba City? Would this be a part of the strategic planning?”	<p><u>Glennita Haskey via Zoom chat box:</u></p> <ul style="list-style-type: none"> <li>• “Only Tsailé Campus is a residential campus. The focus is to increase the campus housing for the main campus with the perception that community sites are designed for individuals in the community to stay home and attend college. Therefore, implementing and building residential housing at sites are not on the strategic plan. Students are always welcome to enroll at our main campus to experience the residential life program.”</li> </ul> <p><u>Dr. Roessel:</u></p> <ul style="list-style-type: none"> <li>• Creating dorms at the Tuba City Center is not in the current plans, but if we received a great increase in enrollment at Tuba City Center and there was an interest and need, we can entertain the idea.</li> </ul>
Raelynn McCabe, Principal of Tuba City High School via email to Winifred Jumbo.	“I am watching your Facebook event for the Strategic Design - Tuba City campus and I wanted to follow up with you in regards to getting a dual credit program here at Tuba City High School. We wanted to offer College	<p><u>Winifred Jumbo:</u></p> <ul style="list-style-type: none"> <li>• Yes, we can collaborate to develop the dual credit program at Tuba City High School. We will put forth the</li> </ul>

	<p>Algebra and English 101 (I believe that's the first-year English class offered at Diné College) in the fall of 2022. I was interested in the outreach that the TCRHCC mentioned and would like to collaborate with your programs as well as TCRHCC (I will try to reach out to them as well). I would like to have programs for our students that will prepare them in the health career field."</p>	<p>MOA to our governing board at the March 2022 regular meeting. The MOA was approved by the Tuba City Unified School District's governing board. After approval from both entities, we can work to credential dual credit adjunct faculty to offer courses in fall 2022 at Tuba City High School.</p> <p><u>Dr. Roessel:</u></p> <ul style="list-style-type: none"> <li>• In the State of AZ, there is legislation that expands the use of dual credit funding for textbooks, which will really help the districts. Also, it allows Diné College to offer courses to all corners of the state.</li> <li>• We are more strategic about offering dual credit courses. Through crosswalks, we have an opportunity to have dual credit students exit high school with a diploma and certificate. With this partnership, we address potential growth and access within our themes.</li> </ul>
Dr. Babatunde Ojo, Diné College Faculty	<ul style="list-style-type: none"> <li>• There is a shortage of Pharmacy Technicians.</li> <li>• How do we partner with high schools and TCRHCC to ensure we fulfill those positions?</li> </ul>	
Dr. Shazia Hakim, Diné College Faculty	<ul style="list-style-type: none"> <li>• There has been a good response to the Certified Medical Assistant (CMA) Program. The SIMS lab</li> </ul>	

	<p>and internships are very helpful. Certification can be used outside the state of Arizona.</p> <ul style="list-style-type: none"> <li>• Developed a research lab at Tuba City Center.</li> <li>• On March 5, 2022 there will be a Water Fair at Tuba City Center.</li> </ul>	
<p>Cheryl Barlow, Coconino County District 4 Director.</p> <p>Class of 1990 from Diné College formerly Navajo Community.</p> <p>Clans:</p> <ol style="list-style-type: none"> <li>1. Naaneesht'ézhí Táchii'nii</li> <li>2. Tábaqahí</li> <li>3. Tł'ízí Łání</li> <li>4. Ta'neeszahnii</li> </ol> <p>Previously worked at Diné College for 5 years.</p>	<ul style="list-style-type: none"> <li>• Representing Judy Begaye, Coconino Board of Supervisor for District 4. Judy extends her appreciation for the invitation.</li> <li>• Encourages education and advocated for workforce development opportunities.</li> <li>• More than happy to relate the message and advocate for the College in creating partnerships.</li> <li>• Expand the advocacy for Diné College because it's a pinnacle peak in our community and advances our people.</li> <li>• Encourages the College to continue its expansion.</li> </ul>	