



## MEET OUR TEAM

- Patrick Blackwater, SBSS Dean
- Milton Bluehouse, Associate Professor, Tsaile
- James Denney, Instructor, Tsaile
- Gloria Price, Instructor, Shiprock
- Dr. Gregory I. Redhouse, Assistant Professor, Tsaile
- Rosalind Smith, Assistant Professor, Tsaile
- King Mike, Emeriti, Shiprock
- Juanita Fraley, Emeriti, Shiprock

## AA Business Administration APR Overview

- A. Executive Summary
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  - b. Program Mission/Goals
  - c. Purpose of the Degree Program
- A. Self Study Summary
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- F. Student Engagement and Learning Opportunities
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  - d. Course Satisfaction
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# History

1968

Navajo Community College

Rename to Dine College

1972

**Dine College** 

North Central Association of College

1973

**Tsaile Campus** 

1974 Shiprock Campus



AA Business Administration

Other: Vocational Studies





**History**Business, Applied Science, Economics & Technology (BASET) 2018 Renamed to the School of Business

Business Academic Programs	1970 - 1980	1990	2000	2015-16	2024-25
Certificate, Auto Mechanics,	<b>✓</b>	<b>✓</b>	>		
Certificate, Business Management	<b>✓</b>	<b>✓</b>	<b>&gt;</b>		
Certificate, Welding	<b>✓</b>	✓	<b>✓</b>		
Associate of Applied Science, Auto Mechanics	<b>✓</b>	<b>✓</b>	<b>~</b>		
Associate of Applied Science, Business Management	<b>✓</b>	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Associate of Applied Science, Secretarial Science	<b>✓</b>	<b>✓</b>	<b>~</b>		
Associates of Applied Science, Welding	✓	✓	<b>✓</b>		
Associates of Arts, Business Administration	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>✓</b>	<b>✓</b>
Associates of Arts, Computer Information Systems				<b>✓</b>	
Associates of Applied Science, Office Administration				<b>✓</b>	<b>✓</b>
Bachelor of Arts in Business Administration				<b>✓</b>	<b>✓</b>







## MISSION & GOALS

### 01. Mission

Rooted in Diné language and culture, the mission is to advance quality post-secondary student learning and development in the area of Business Administration to ensure the well-being of the Diné People. To serve the college and the division mission, the AA Business Administration program's mission is to prepare students for further studies leading to undergraduate, graduate, and post-graduate degrees.

### 02. Goals

- 1) transfer to a four-year institution, and
- 2) enable students to apply business and organizational skills.



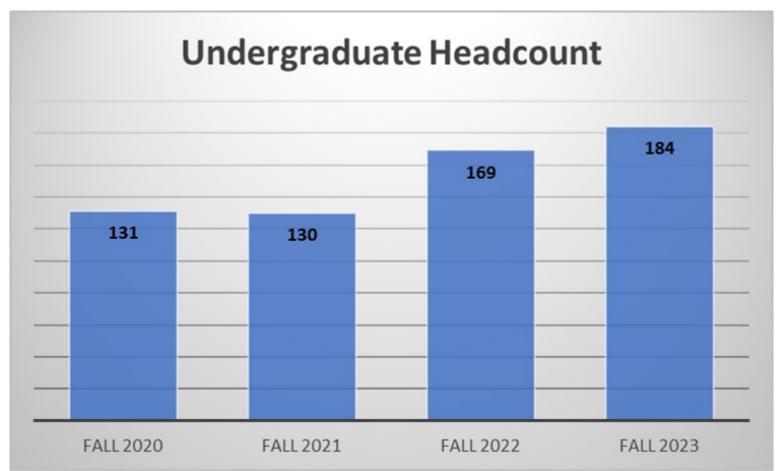


### Student Enrollment

Overview – Fall Only	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Undergraduate Headcount	131	130	169	184
Total Student Full-time Enrollment	61	57	75	96
Total Student Part-time Enrollment	70	73	94	88
Total Students that graduated (fall & spring)	17	20	21	20
Cohorts: The data shown here are cohorts by term.	Fall 2020	Fall 2021	Fall 2022	Fall 2023
# of students in cohort (FTF & NT)	19	13	36	32
Persistence Trend (fall to spring)	52%	53%	58%	68%
Retention Trend	47%	61%	36%	40%

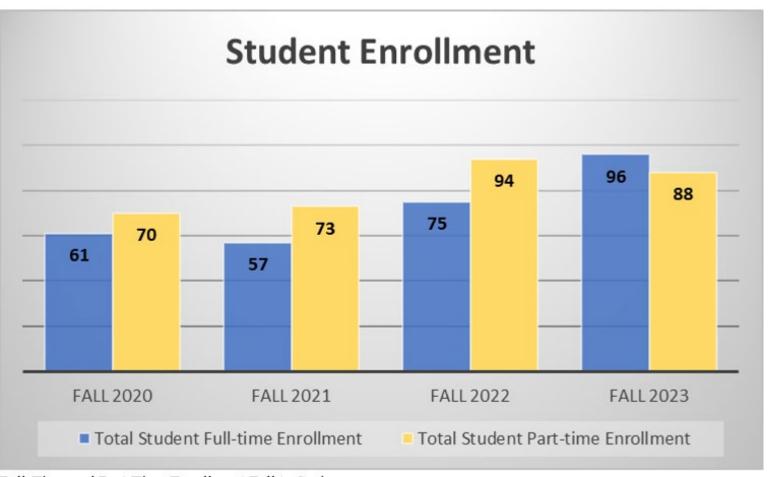
Undergraduates' Fall to Spring AA headcount shows an increase of 40% from FA 2020 to FA 2023.

# **Overview Data Summary**



Undergraduates' Fall to Spring AA headcount shows an increase of 40% from FA 2020 to FA 2023.

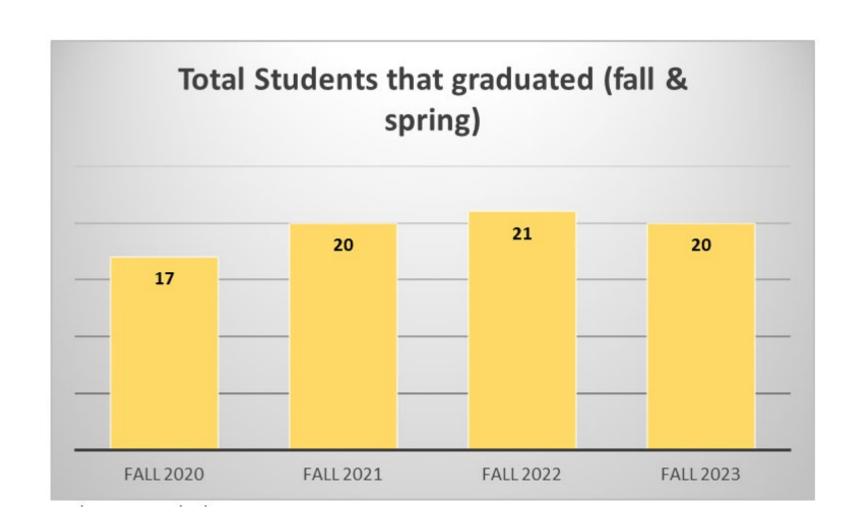


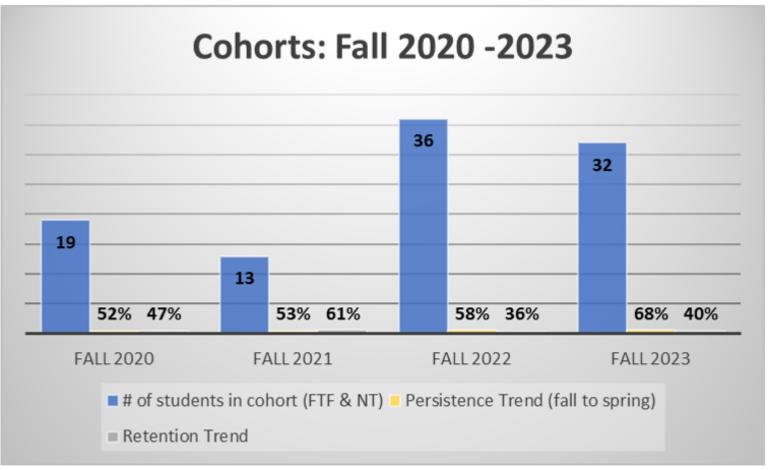


Full-Time and Part-Time Enrollment Fall to Spring

## **Overview Data Summary**







Student persistence for the second semester was good within each academic year of the AA program. Retention rates fluctuated but remained decent throughout the pandemic and increased as the pandemic ended.

# Self -Study Summary

## Changes since the last APR

APR review on March 21, 2017.

- Faculty Overloaded
- Coordination for recruitment and retention.
- Salary Rate:recommend implementingfaculty ranking
- Job PlacementCoordinator (track all alumni)

Due to the pandemic, the APR review scheduled for 2021 was canceled.

GCB renovated and equipped with an HVAC system.

New computers were supposed to be installed in the new computer labs.



- Arizona General Education
   Curriculum (AGEC-B) for Business
   Administration.
  - O Dine College 39 45 credits
  - o Arizona 35 credits
  - New Mexico 35 credits
- Difference in credits Navajo
   Studies



AGEC-B Requirement for Business Administration Majors

	# of	# of Semester
Subject Area	Courses	Credits
Freshman Composition	2	6
Mathematics*	1	4
Arts and Humanities	2-3	6-9
Social and Behavioral Science**	2-3	6-9
Physical and Biological Science	2	8
Computer Information Systems: Introduction to CIS	1	3
Navajo Studies***	2	6
Total Se	mester Hours:	39-45

<sup>\*</sup> Mathematics requirements: MTH 191.

Source: DC Course Catalog

<sup>\*\*</sup>History courses are included under social and behavioral sciences.

<sup>\*\*\*</sup> Navajo Studies, two courses from the following three options: (1) NAV 101 or 211; (2) NIS 111; (3) NIS 221.

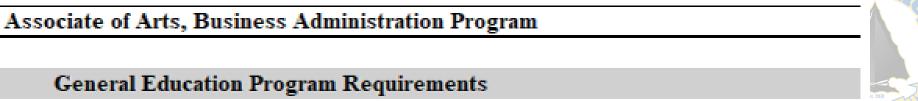
## CURRICULUM

Discrepancy:

MTH110 College Algebra MTH191 Calculus I

Resolve:

Update degree checklist Communicate with others Ensure students are taking MTH191



General Education Core Requirements					
Communications	Credits	Laboratory Science	Credits		
ENG 101: College Composition I	6	Students must choose one Life	3		
ENG 102: College Composition II	0	Science: BIO and one			
Humanities and Fine Arts		Physical Science course both with labs from:			
Students must choose two courses from:		Physical Science: AGR, AST, CHM, ENV, GLG,	3		
Art History (ARH)		PHY, PHS			
Communications (COM) 121	6	Navajo Studies			
English (ENG) 231, 233, 234, 238, 241, 297, 208	•	One Navajo Language Course Based on Place			
Fine Arts (FA)		ment Test (NAV 101, 102, 201, 202, or 211)			
Humanities (HUM) Theater (THR) 101, 102		NIS 111: Foundations of Navajo			
<u>Mathematics</u>		Culture and			
Student must take appropriate course based		NIS 221: Navajo History to Present	9 - 10		
on major.		Required Core Total	38-40		
MTH 110: College Algebra (Required)	4				
MTH 106: Survey on College					
Mathematics - The Art of Math					
Social and Behavioral Science					
Students must choose one History (HST) 101,					
102, 135, 136 course and one other course from:					
Anthropology (ANT)	8				
Sociology (SOC)					
Social Work (SWO)					
Social Science (SSC)					
Political Science (POS)					
Economics (ECO) (ECO 200 Required)					
Psychology (PSY)					

## CURRICULUM



## Program Requirements:

- Arizona
- New Mexico

### Difference

- AZ = BUS270
- NM = COM121

Source: DC Course Catalog

Program Requirements					
AZ Program Requirements Credits	Credits	NM Program Requirements Credits	Credits		
ACC 200 Financial Accounting	3	ACC 200 Financial Accounting	3		
ACC 201 Managerial Accounting	3	ACC 201 Managerial Accounting	3		
BUS 204 Business Law	3	BUS 204 Business Law	3		
BUS 265 Statistical Analysis for Business	3	BUS 265 Statistical Analysis for Business	3		
BUS 270 Quantitative Methods in Business	3	COM 121 Speech Communications	3		
CIS 111 Introduction to Computers	3	CIS 111 Introduction to Computers	3		
ECO 201 Principles of Microeconomics	3	ECO 201 Principles of Microeconomics	3		
MKT 240 Marketing	3	MKT 240 Marketing	3		
Program Credits:	24	Program Credits:	24		

\*MTH 110 College Algebra is the required math course to complete the A.A. in Business Administration degree program. \*ECO 200 Principles of Macroeconomics is required to complete the A.A. Business Administration degree program. The ECO 200 course must be completed under the General Education requirements for Social & Behavioral Sciences.

## CURRICULUM

## Update

- Math
- Minimize course options
- Approve CurriculumCommittee
- Catalog

2025 - 2026 Checklist Associate of Arts Degree								
				STUDENT:			ID #:	
Business Administration (6)								
				ADVISOR:				



				ADVISOR:			
Course No & Title	Credit	Transfer	Grade	Course No & Title	Credit	Transfer	Grade
GENERAL EDUCATION CORE I	REQUIR	EMENT	S	Arizona PROGRAM REQU	IREME	NTS:	
COMMUNICATIONS (6 hrs)				ACC 200 Financial Accounting	3.0		
ENG 101 College Composition I	3.0			ACC 201Managerial Accounting	3.0		
ENG 102 College Composition II	3.0			BUS 204 Business Law	3.0		
				BUS 265 Statistical Analysis for Business	3.0		
HUMANITIES/FINE ARTS (6 hrs)				BUS 270 Quantitative Methods in Business	3.0		
Student must choose two courses	with di	fferent p	prefix	CIS 111 Introduction to Computers	3.0		
ARH 110; ARH 211; ARH 213; ARH 214; CV	v 208; El	VG23tE	W523.	ECO 201 Principles of Microeconomics	3.0		
ENG 234; ENG 236; ENG 238; ENG 241; I	FA 106; F	FA 107; FA	112:F	MKT 240 Marketing	3.0		
FA 120; FA 121; FA 131; FA 178; FA 181; FA	4 182: HL	IM 105; HJ	JM 131	Pro	gram L	redits: [2	?4 hrs,
HUM 151; HUM 152; HUM 221; HUM 250; L	JB 110; 7	HF 101. TI	HF 102				
	3.0			New Mexico PROGRAM REG	QUIREN	MENTS:	
	3.0			ACC 200 Financial Accounting	3.0		
				ACC 201 Managerial Accounting	3.0		
MATHEMATICS (3.0 or 4.0 hrs ba	sed on	major)		BUS 204 Business Law	3.0		
MTH 110 College Algebra	4.0			BUS 265 Statistical Analysis for Business	3.0		
				CIS 111 Introduction to Computers	3.0		
NAVAJO STUDIES (9-10 hrs)				COM 121 Speech Communications	3.0		
One NAV course, determined by p	laceme			ECO 201 Principles of Microeconomics	3.0		
NAV 101,102,201,202 or 211	3.0/4.0			MKT 240 Marketing	3.0		
NIS 111 Foundation of Navajo Culture	3.0			Pro	gram L	redits: [2	?4 hrs,
NIS 221 Navajo History to Present	3.0						
LABORATORY SCIENCE (8 hrs)							
Choose one Life Science with lab: BIO 16	00; BIO 1	160; BIO 10	91: BIO	Please review the A.A. Business Administrat	ion degr	ee checkli	st with a
one Physical Science with lab: CHM 130,	CHM 15	t ENV 10.	t GLG	advisor for more information.			
PHS 110; PHY 101; PHY 110							
BIO	4.0						
	4.0						
				* MTH 110 College Algebra is the require	ed Math	course to	comple
SOCIAL & BEHAVIORAL SCIENCES	5 (6 hr:	s) 1HS	T plus	the A.A.in Business Administration degree pro	gram.		
Chaice of one: HST 101; 102; 135,	136;						
ANT 111: ANT 112: ANT 160; ANT 210; ANT	7 250; EC	Ont EC	D 200;				
ECO 201: NAS 111: NAS 200; NAS 250; F	111: F	205 170; P	PSY 11.	1			
PSY 240; SDC 111: SDC 215; SDC 230; S	5 <i>5C 110</i>			* ECO 200 course MUST be completed u	nder the	General E	ducati
HST	3.0			requirements for Social & Behavioral Scien	ces.		
* ECO 200 Principles of Macroeco	3.0						
C Ed	Credits	: (33-40	hrs?				

# Internal, External, and Direct Pathways



01	Internal Pathway	<ul> <li>Transition to the BA Business Administration</li> <li>AA courses align with upper level</li> <li>All credits count</li> </ul>
02	External Pathway	<ul> <li>Transfer to Arizona, New Mexico, or other</li> <li>Course articulate to AZ and NM</li> <li>Identified equivalent course transferable to AZ &amp; NM</li> </ul>
03	Direct Career Pathway	<ul> <li>Entry-level jobs with NN and Enterprises</li> <li>Healthcare Facilities and School Districts</li> <li>Bordertown Businesses</li> </ul>



# DINÉ IDENTITY & PROGRAM UNIQUENESS

### General Education requirements:

Navajo Studies, 9 - 10 credits

- NAV 101, 102, 201, 202 or 211
- NIS 111 Foundation of Navajo Culture
- NIS 221 Navajo History to Present

Sa'ah Naaghai Bik'eh Hozhoon (SNBH)

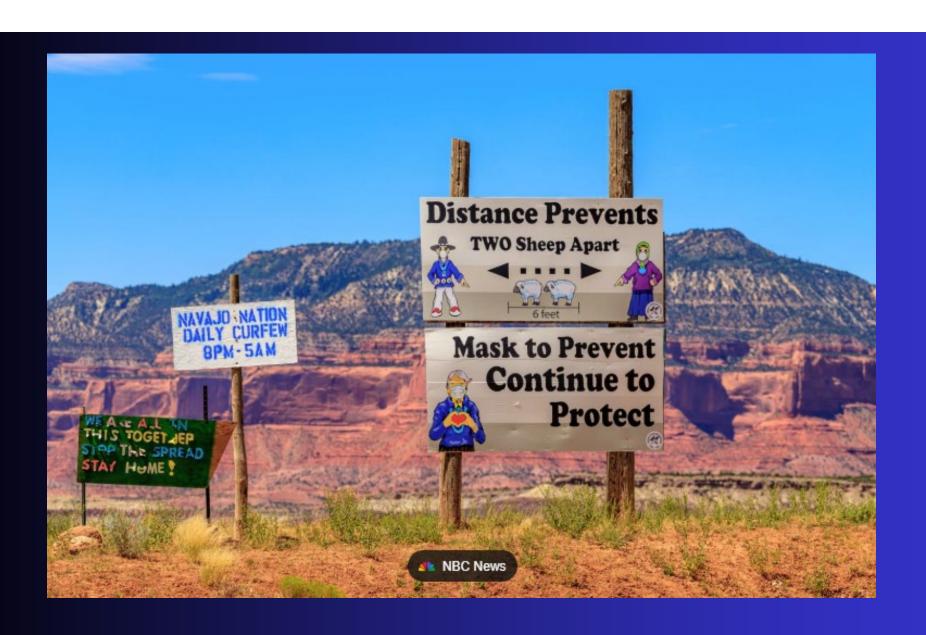
Four principles values

T'áá hó 'ájí t'éego

Four faculty members are Navajo speakers.

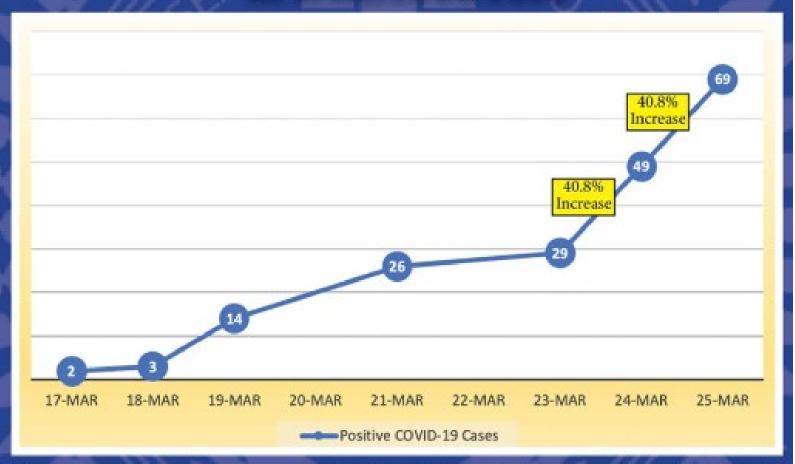


# March 2020 Spring Break



## NAVAJO NATION CONFIRMED POSITIVE COVID-19 CASES

As of March 25, 2020



## STAY HOME STAY SAFE SAVELIVES







### Before March 2020 (pre -pandemic)

- Face-to-Face
- ITV

### April 2020 to Present

- Online learning (remote instruction)
  - Live video Classes using Zoom
  - Recorded lectures
  - Learning Management System
    - Blackboard to Canvas
- Hybrid/Blended Learning
- Asynchronous Learning
- Synchronous Learning
- Education Apps and Tools
- Printed Handouts
- Mobile Learning
- Project-based or Independent Learning
- Virtual Labs
- Communication Tools



Source: Diné College (Navajo Nation) - COVID-19 in Indian Country

# Online Teaching and Learning

- Taa ho aji t'eego
- Costs
  - equipment/furniture
  - internet
  - computer hardware
- After hours and weekend
- Students disappear
- Online Teaching Certification







# ASSESSMENT OF STUDENT LEARNING

## **OUTCOMES**

#### PSLO 1:

Demonstrate effective critical thinking skills by describing and analyzing financial statements.

#### PSLO 2:

Demonstrate relevant knowledge and skills from the business functional areas leading to effective problem-solving and decision-making by completing a marketing plan.

### **PSLO 3:**

Demonstrate the ability to acquire information via a variety of channels for effective research, problem-solving, and resolutions by composing a paper examining macroeconomic issues of a country.

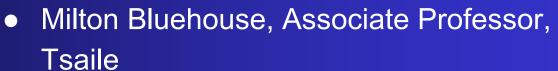
### **Degree Program Assessment Report 2 (DPAR2)**

AY2015-2016	AY2019-2020
AY2016-2017	AY2020-2021
AY2017-2018	AY2022-2023
AY2018-2019	AY2023-2024

Source: DC Academic Assessment

**Course Student Learning Objectives** 

# PROGRAM FACULTY



- James Denney, Instructor, Tsaile
- Gloria Price, Instructor, Shiprock
- Dr. Gregory I. Redhouse, Assistant Professor, Tsaile
- Rosalind Smith, Assistant Professor, Tsaile
- King Mike, Retired, Shiprock
- Juanita Fraley, Retired, Shiprock



## PROGRAM FACULTY PROFILE

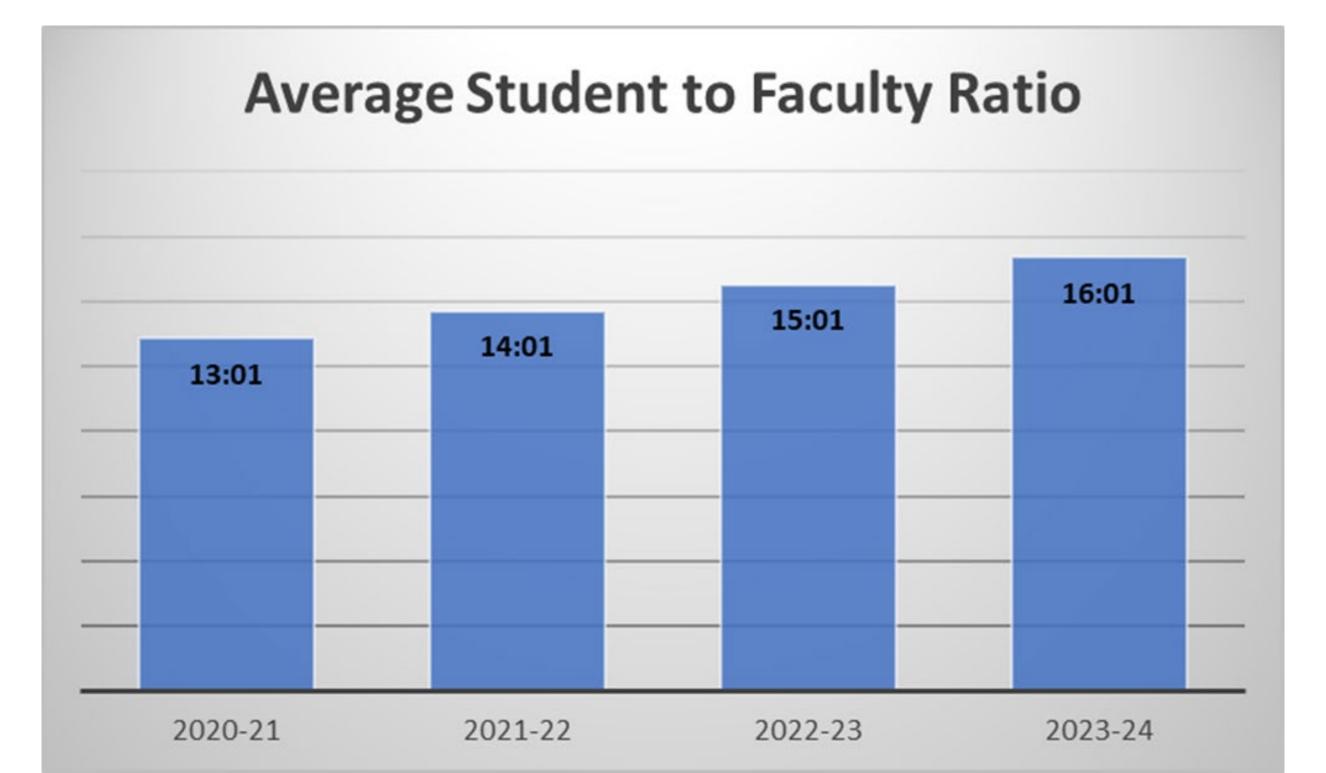
The College	
Est. 1960	7

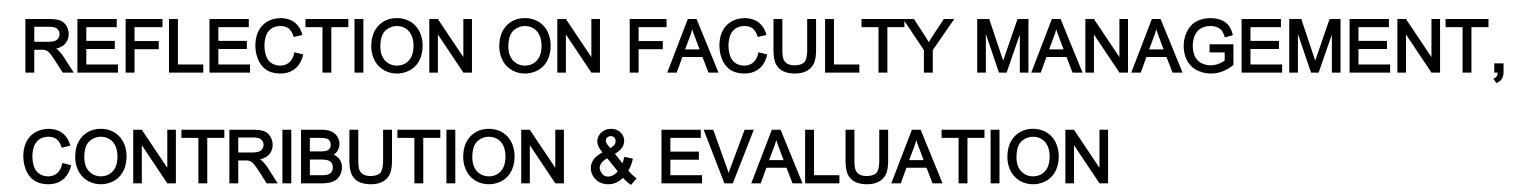
	2020-21	2021-22	2022-23	2023-24
Total Program Faculty/Instructors	6	6	6	6
Full-Time Faculty	6	6	6	6
Education (PhD, MA, BA)	1 PhD, 5 MBA	1 PhD, 1 JD, 4 MBA	1 PhD, 1 JD, 4 MBA	1 PhD, 1 JD 4 MBA
Rank	<ul> <li>4 Ranked:</li> <li>1 Associate</li> <li>Professor,</li> <li>3 Assistant</li> <li>Professors</li> </ul>	<ul> <li>4 Ranked:</li> <li>2 Associate</li> <li>Professor,</li> <li>2 Assistant</li> <li>Professors</li> </ul>	<ul> <li>4 Ranked:</li> <li>2 Associate</li> <li>Professor,</li> <li>2 Assistant</li> <li>Professors</li> </ul>	<ul> <li>4 Ranked:</li> <li>2 Associate</li> <li>Professor,</li> <li>2 Assistant</li> <li>Professors</li> </ul>
Adjunct Faculty	3	3	3	4
Education (PhD, MA, BA)	3 MBAs	3 MBAs	3 MBAs	4 MBAs
Rank	0	0	0	0
Gender (Female/Male)	2/4	2/5	2/5	3/4
Race/Ethnic (Native/Non-Native)	4/2	4/2	4/2	4/2
Salary Range	\$48,000-\$65,000	\$48,000-\$65,000	\$52,000-\$65,000	\$52,000-\$65,000



	2020-21	2021-22	2022-23	2023-24
<b>Average Student to Faculty Ratio</b>	13:1	14:1	15:1	16:1

# STUDENT TO FACULTY RATIO







- Teaching Loads
- Professional Development
- Research Opportunities
- Faculty Ranking and Promotion
- Salary & Benefits
- Faculty Governments and Committees
- Teaching Performance
- Adjunct Faculty Contribution



Source: DC Photos

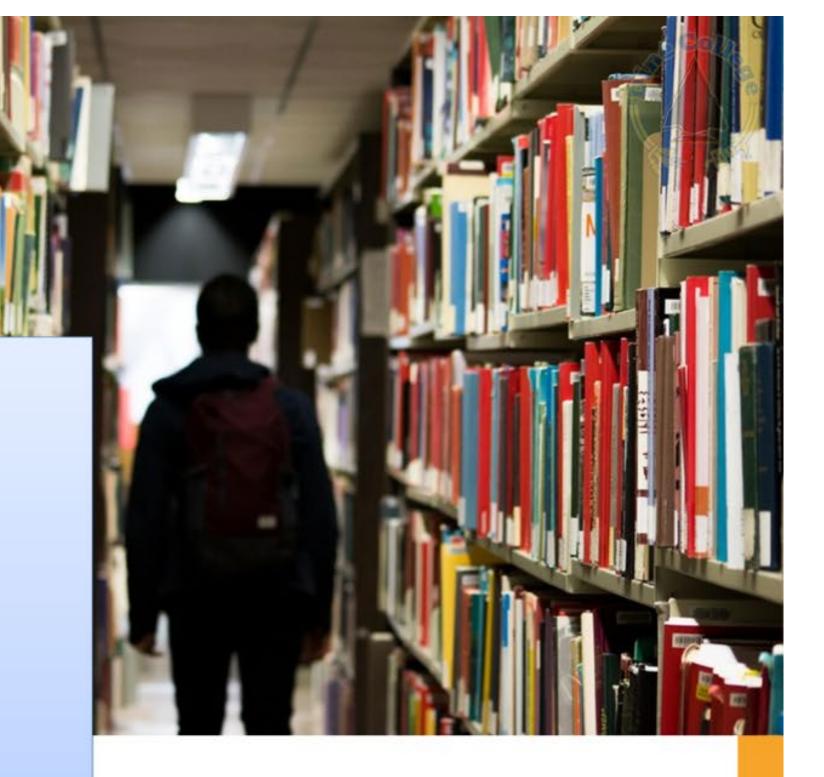
• Reflection

# E. STUDENT PROFILE

Over the 4-academic year period 2020-21 thru 2023-24

The AA program serves students: Who reside in all parts of Arizona and many other states.

A majority are female, 74%. And 99.08% are Native American (Navajo)



# E. STUDENT PROFILE

Majority of students in AA Program are in Non-traditional age groups of:

- 29% at 25 − 34 years old,
- 31% at 35 49 years old.

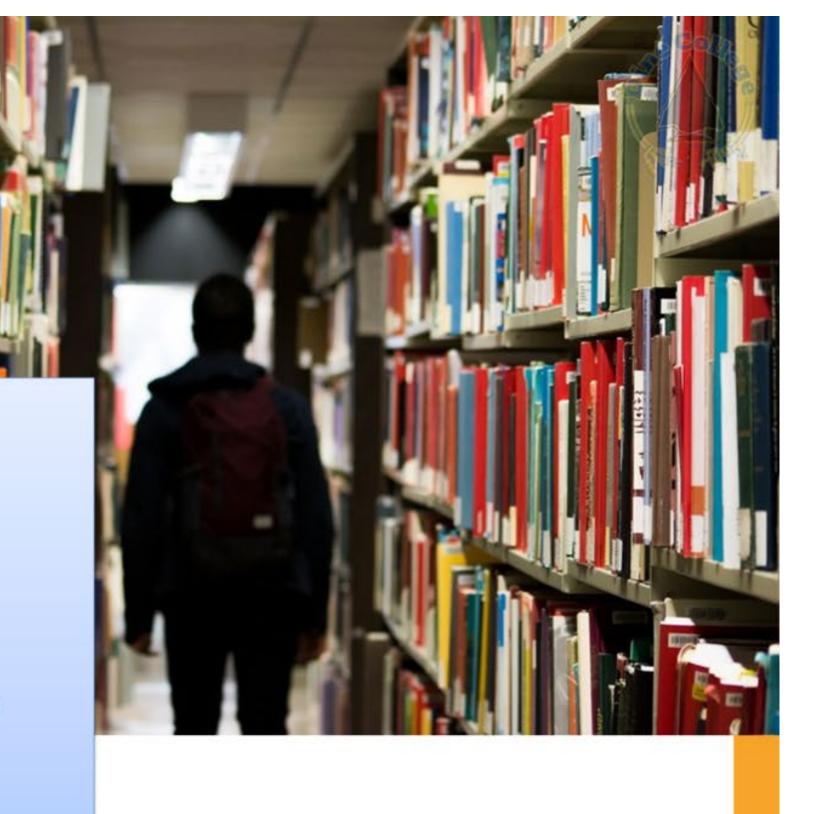


## E. STUDENT PROFILE



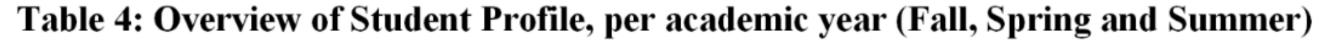
## The AA program serves students:

- \* just out of high school,
- \* some employed (past or present)
- \* preparing to advance in their chosen field
- \* transferring from other colleges.
- \* residing in all parts of Arizona but also in many other states.



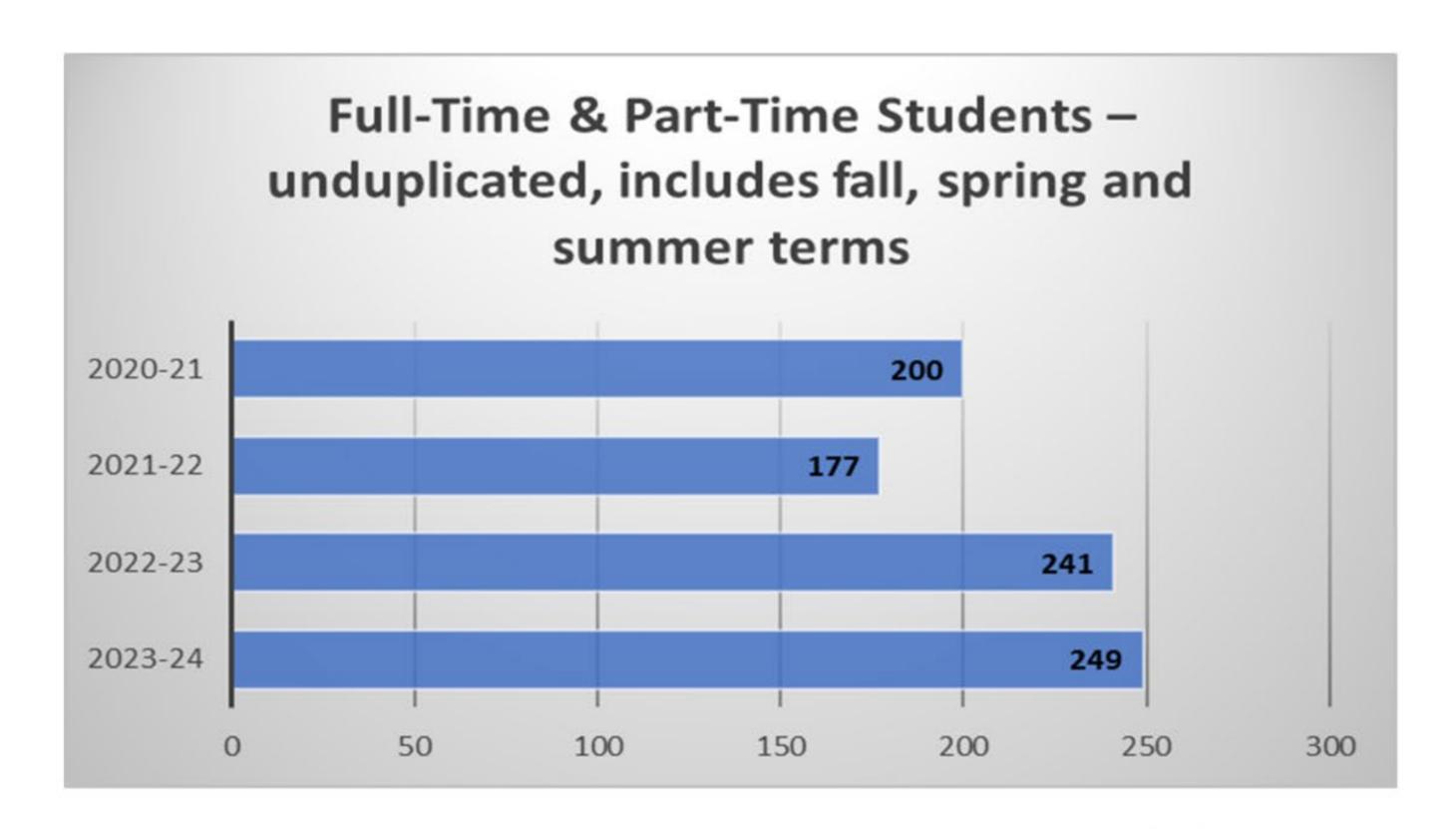
## E. AA STUDENT PROFILE OVERVIEW

## E.1. Student Demographics Over a Four-Year Period.

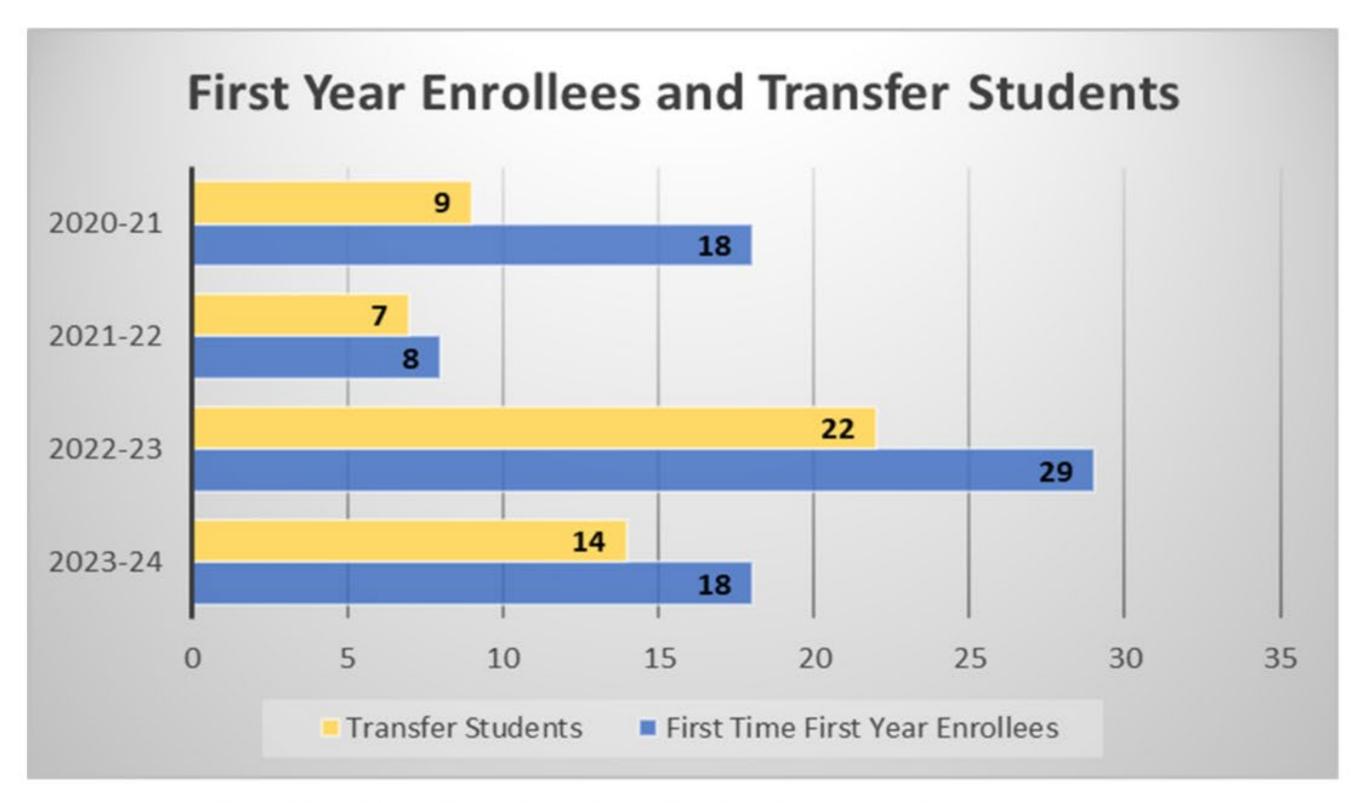


	2020-21	2021-22	2022-23	2023-24	
Full-Time & Part-Time Students — unduplicated, includes fall, spring and summer terms	200	177	241	249	
First Time First Year Enrollees	18	8	29	18	
Transfer Students	9	7	22	14	
Pell Grant Recipient – at least one term	155	130	170	187	
Gender = F/M	141/59	131/46	187/54	183/66	
Race/Ethnic = Native/Non-Native	199/1	175/2	237/4	248/1	
Age Range:					
13-17	1	1	0	1	
18-21	23	24	45	54	
22-24	24	28	30	23	
25-34	69	53	63	64	
35-49	64	55	71	80	
50 & Older	19	16	32	27	

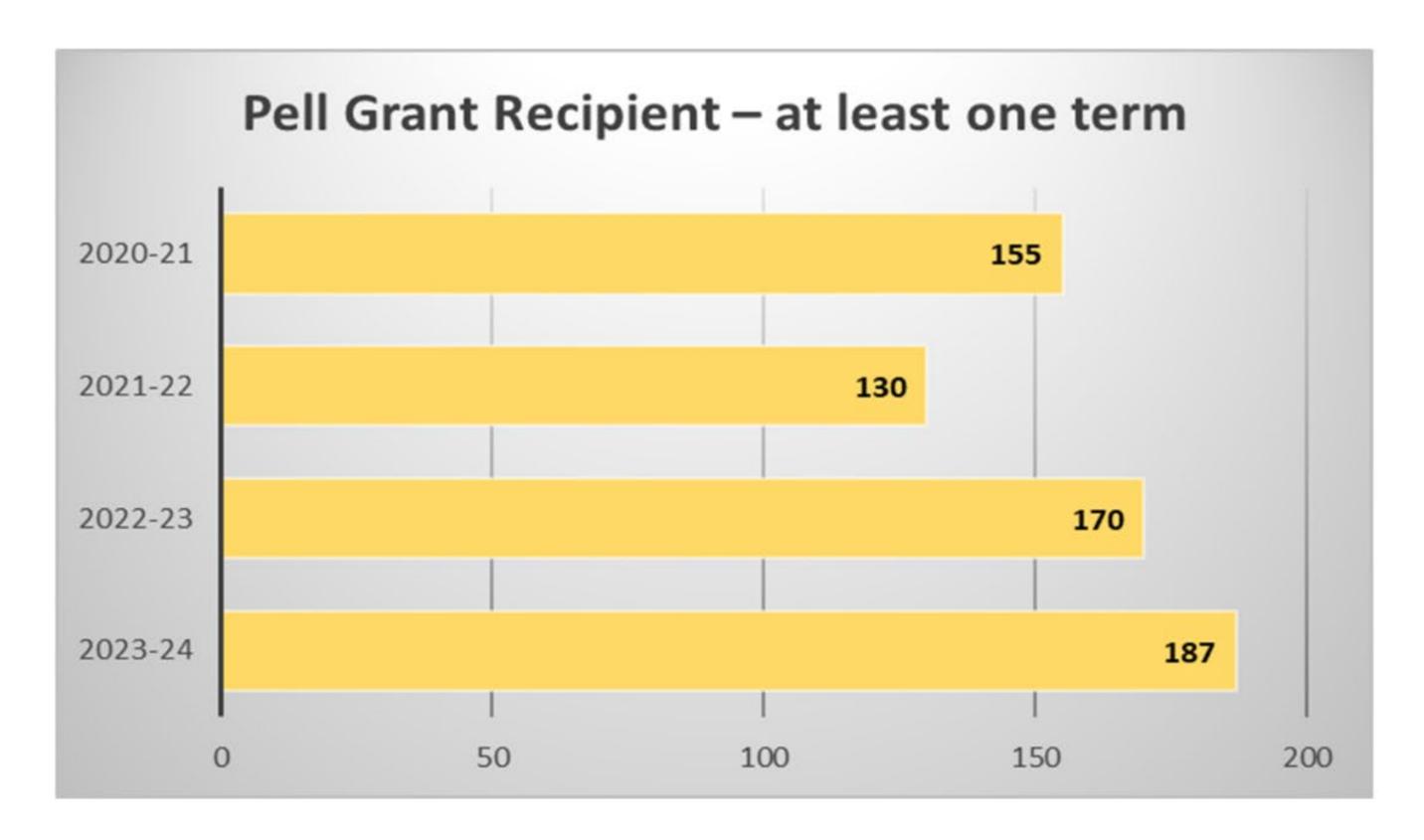




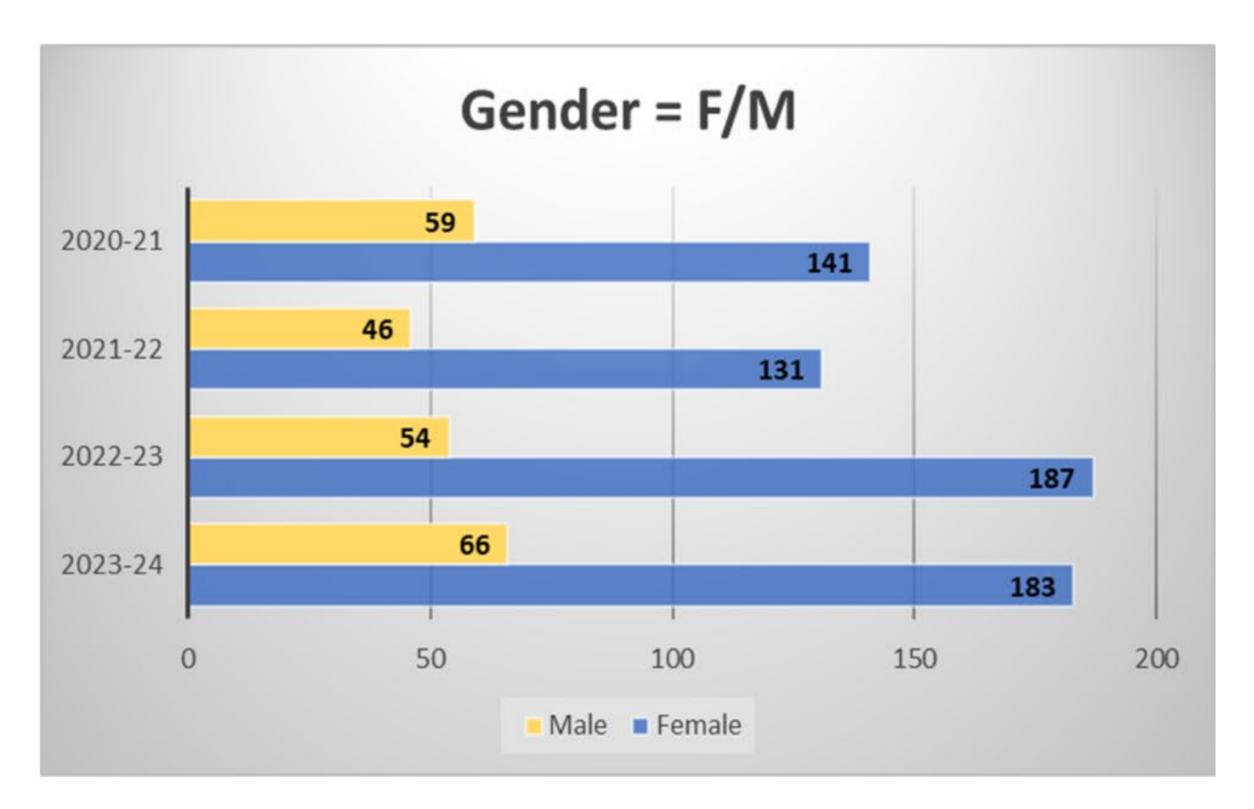
Unduplicated Full-Time and Part-Time Students - per Academic Year



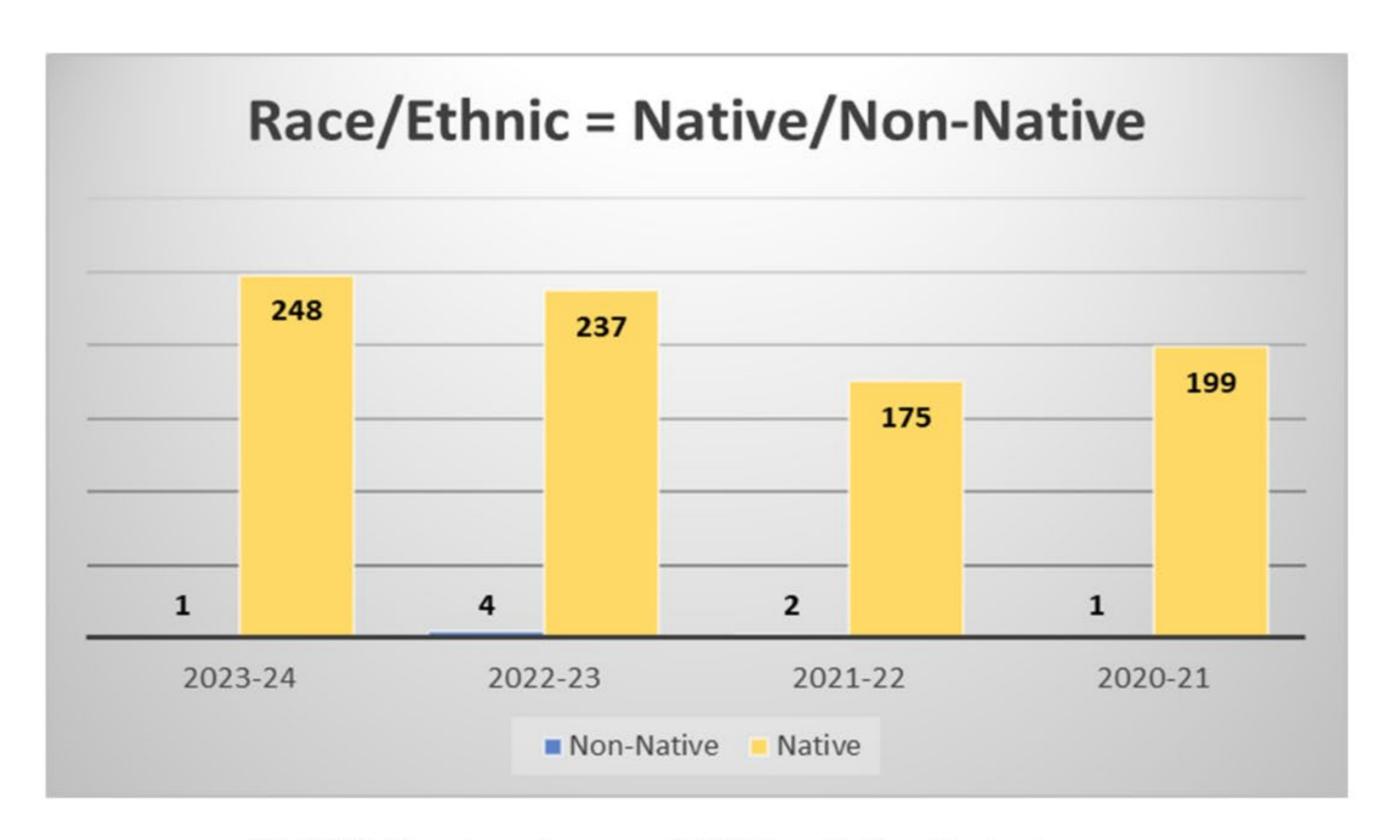
First Year Enrollees Plus Transfer Students per Academic Year AY 22-23 large numbers possibly the result of free tuition.



Pell Grant Recipients per Academic Year



Gender: 74% Female vs 26% Male

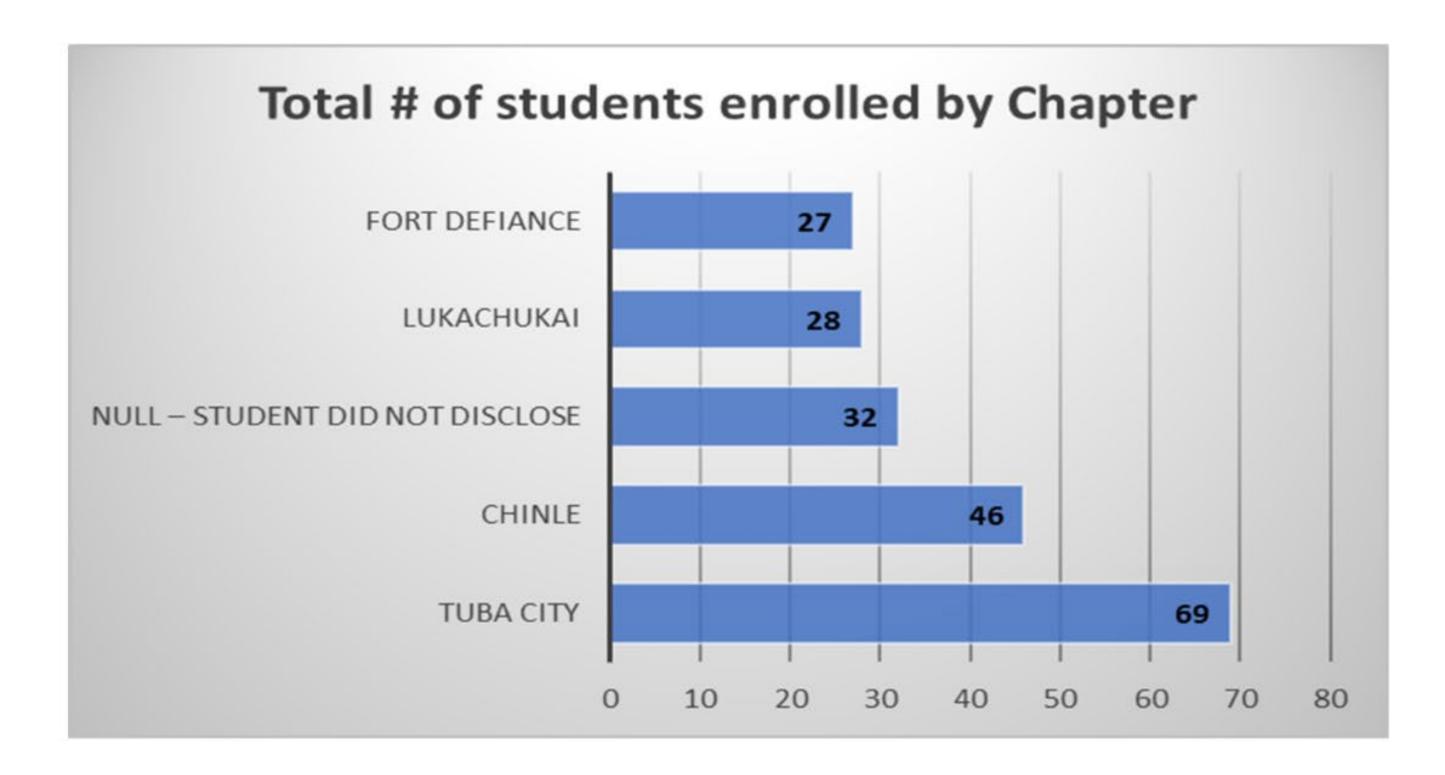


99.1% Native American vs 0.9% Non-Native Students

# E.2. Student by Chapter Affiliation – Top 5 over a 4-year period

Table 5: Overview of Students, by Semester, by Chapter

Chapter	Total # of students enrolled		
Tuba City	69		
Chinle	46		
Null – student did not disclose	32		
Lukachukai	28		
Fort Defiance	27		



**Total Number of Students by Chapter** 

Tuba City has Attracted the Largest Number, 34%, of Students in the AA Program.

# F. STUDENT ENGAGEMENT & LEARNING OPPORTUNITIES

- F.1. Community Engagement
- F.2. High Impact Practices
- F.3. Co-curricular
  - i. Library Services
  - ii. Student Success Services
- F.4. Course Satisfaction
- F.5. Graduation Survey
- COVID-19 Pandemic disrupted community interaction.
- Teaching load hinders time contribute to community activities.
- Faculty are teaching remate online





- Since 2018, School of Business has not conducted any Community Engagement activities
- In 2018, Business, Applied Science, Economics and Technology (BASET) and the Social Science were combined into School of Business and Social Science (SBSS)
- COVID-19 Pandemic disrupted community interaction.
- Teaching load hinders time contributed to community activities.
- Faculty are teaching remote online.

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## F. 2. HIGH IMPACT PRACTICES



The first two semester courses are designed to help students transition into college.

- This is accomplished by frequently writing, drafting, revising, and collaborative learning projects.
- Undergraduate Research projects are assigned in Navajo history and culture classes (General Education courses).
- In addition, they do research in ENG 101 College Composition I and ENG 102, College Composition II.
- Research papers are required in ECO 200, Principles of Macroeconomics, ECO 201, Principles of Microeconomics, and MKT 240, Marketing.

Interaction with faculty and peers is encouraged by:

- 1. Assigning group activities and projects.
- 2. Reflective and integrative learning course activities that relate subject matter back to family and community life; and,
- 3. Frequent constructive feedback by the instructors.

## F3. CO-CURRICULAR

# Ist. BBI

# i. Library Services

- The <u>Diné College Libraries</u> are located on the Tsaile, Shiprock (south campus), and Crownpoint sites.
- In addition to books, the library's homepage gives access to electronic databases and other resources.
- At the Tsaile campus, the Kinyaa'aanii Library houses the R.C. Gorman Collection,
  - a large movie and documentary selection
  - a large selection of Navajo and Native American books
- At the Shiprock campus, the Senator John Pinto Library houses the David Brugge Collection
- The library at the Crownpoint site houses the Mary Shepardson Collection

## F.3. Co-curricular

# ii. STUDENT SUCCESS SERVICES meets the needs of our students in the areas of:

- Academic Advising,
- Transfer Assistance
- First Year Experience, and
- Retention

### **Student with Retention Issue:**

When faculty recognizes a possible retention issue:

- 1. Faculty emails the VP of Student Services with student ID number.
- 2. Student Services then:
- 3. Contacts the student for consultation
- 4. Analyzes the issue and then
- 5. Consults or routes the student to the appropriate department

## F. 4. COURSE SATISFACTION

- The student evaluation report stated the instructor's knowledge and fair grading practices were strong.
- Students also acknowledged a strong sense of online flexibility
- Areas of concern were also based on online courses.
  - Students recommended a synchronous (Zoom) approach to online courses
  - Students also acknowledged a need for real-world applications Home budgets guiding purchase of a vehicle
  - Students also recommended industry collaborations and networking opportunities –
    - Such as a <u>Business Incubator</u> that helps guide an individual who wants to start their own business.

## F. 5. GRADUATION SURVEY



As reported by OIPR, "Overall, the report indicates high level of student satisfaction with the quality of education at Diné College. While most students rated their courses and instructors positively, opportunities exist to enhance engagement, communication, and instructional delivery. These findings can guide future curriculum and faculty development initiatives."

#### School of Business and Social Science

#### Success Factors:

- Strong instructor knowledge and fair grading practices.
- Engaging real-world applications in business law, marketing, and psychology.
- Online flexibility was valued by students balancing work and school.

#### Areas of Concern & Recommendations:

### ⚠ Lack of Instructor Engagement in Online Courses

- Some students felt disconnected from their instructors in online courses.
- Recommendation: Implement weekly Zoom check-ins or recorded lectures to enhance engagement.

### 

- Some students requested additional case studies, hands-on projects, and guest speakers.
- Recommendation: Increase applied learning through industry collaborations, simulations, and networking opportunities.

### ⚠ Coursework Load & Deadline Management

- Students found some assignments clustered too closely together.
- Recommendation: Stagger deadlines to balance workload across multiple courses.

## PROGRAM RESOURCES - FACILITIES



Diné College provides instructional services to seven sites on the Navajo reservation: three in Arizona (Tsaile, Tuba City, and Window Rock), two in New Mexico (Shiprock and Crownpoint), and two microsites (Aneth, UT, and Newcomb, NM). Previously, all sites had at least one regular classroom and one ITV classroom. Three sites have libraries: Tsaile, Shiprock, and Crownpoint, with the main library housed in Tsaile.

The Diné College's Tsaile facilities, used by the School of Business for the four-degree programs, include four classrooms (a regular classroom, two computer labs, and one ITV classroom (shared with other academic Schools), four faculty office spaces, and an office space for two administrative/clerical/college work-study and staff/employees. All classrooms except the ITV classroom, which has its projection method, have a projector connected to an instructor's computer for faculty presentation usage.





## PROGRAM RESOURCES - OPERATING BUDGET

Test EBB

With the creation of the School of Business and Social Science in 2018, the previously separate program budgets were combined into one integrated budget.

Neither program is allocated a specific financial provision; therefore, all degree programs within the school must share the same budget.

