

APR SWOT ANALYSIS and RECOMMENDATIONS

Program Name Here

S	<u>STRENGTHS:</u> What does your program do well? What qualities make your program unique? What are your best internal resources (ex: dedicated faculty)?	W	<u>WEAKNESSES:</u> What does your program lack? Things other programs are advancing in that you would like your program to advance in as well? Resource limitations?
O	<u>OPPORTUNITIES:</u> Needs from your program? Recruitment?	T	<u>THREATS:</u> Examples: Emerging programs at other local colleges/universities, attitude towards program, constant change in faculty or leadership.

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Recommendations from the Office of Assessment & Curriculum: